

CYBER & INFORMATION SECURITY EXECUTIVE UPDATE

WHAT IS YOUR RISK PROFILE?

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Current State of Cyber Security

- ▶ Pandemic accelerators
- ▶ Dark web considerations
- ▶ Bitcoin - They can get paid now
 - ▶ Exploit kits ...help desk?
- ▶ Ransomware as a service
- ▶ Data breach privacy concerns
- ▶ Operational continuity issues
- ▶ Legal and branding concerns

High Value Target Assets

- ▶ Personally Identifiable Information (PII) such as employee and customer social security numbers, dates of birth, electronic protected health information (EPHI), email addresses, compensation and credit card numbers.
- ▶ Product and service intellectual property data, product design, engineering, manufacturing, marketing, regulatory and competitive data.
- ▶ Operational continuity and reliability capabilities, reputational and legal risk concerns.

Cyber Readiness Approaches

Minimal

- Keeping up with latest patches and fixes at best
- Highly reactive in nature
- Lack of cyber related plans and budgets

Traditional

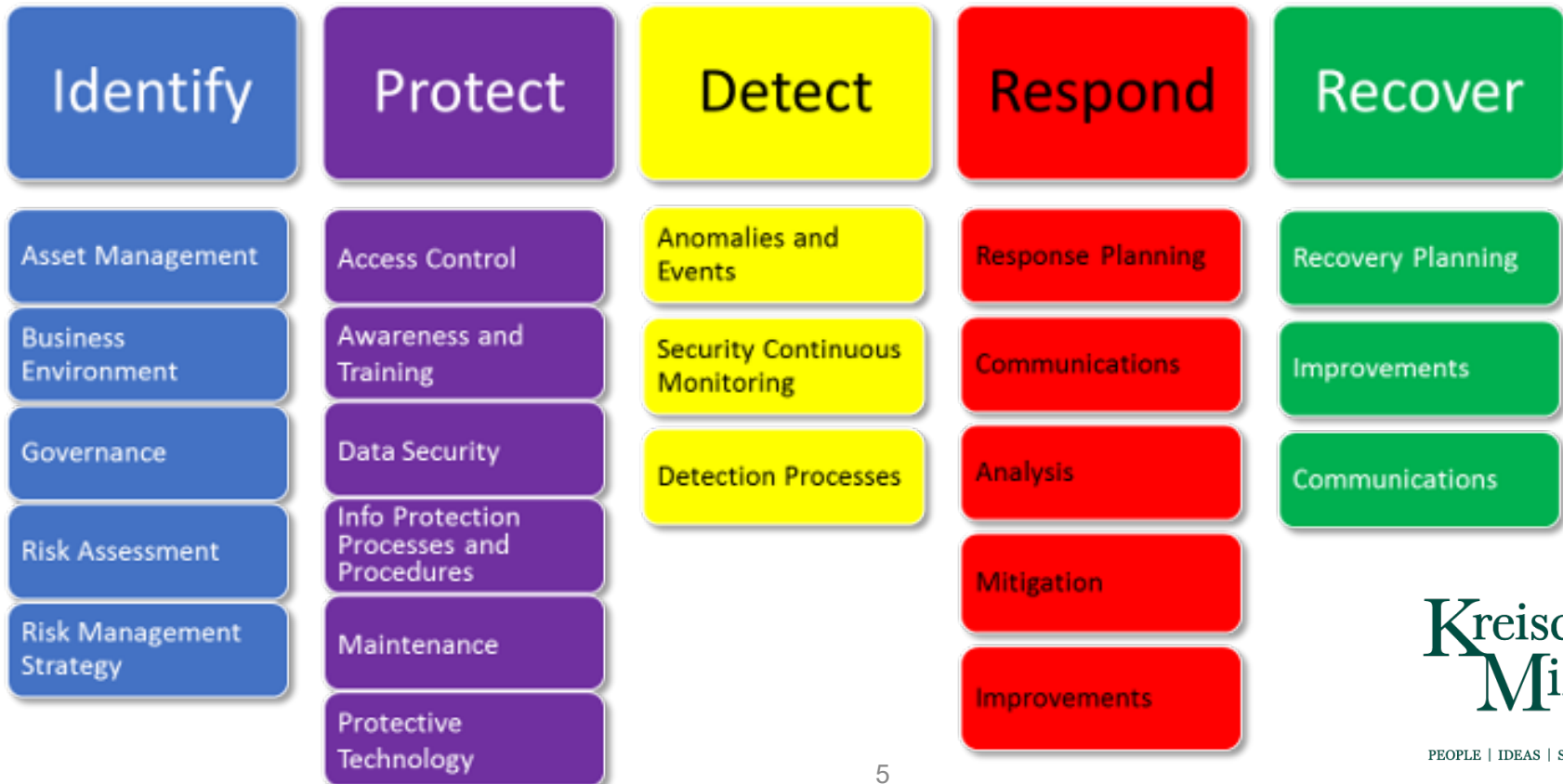
- Having a formal cyber program in place
- Leveraging applicable industry methodologies
- Highly IT focused and driven

Holistic

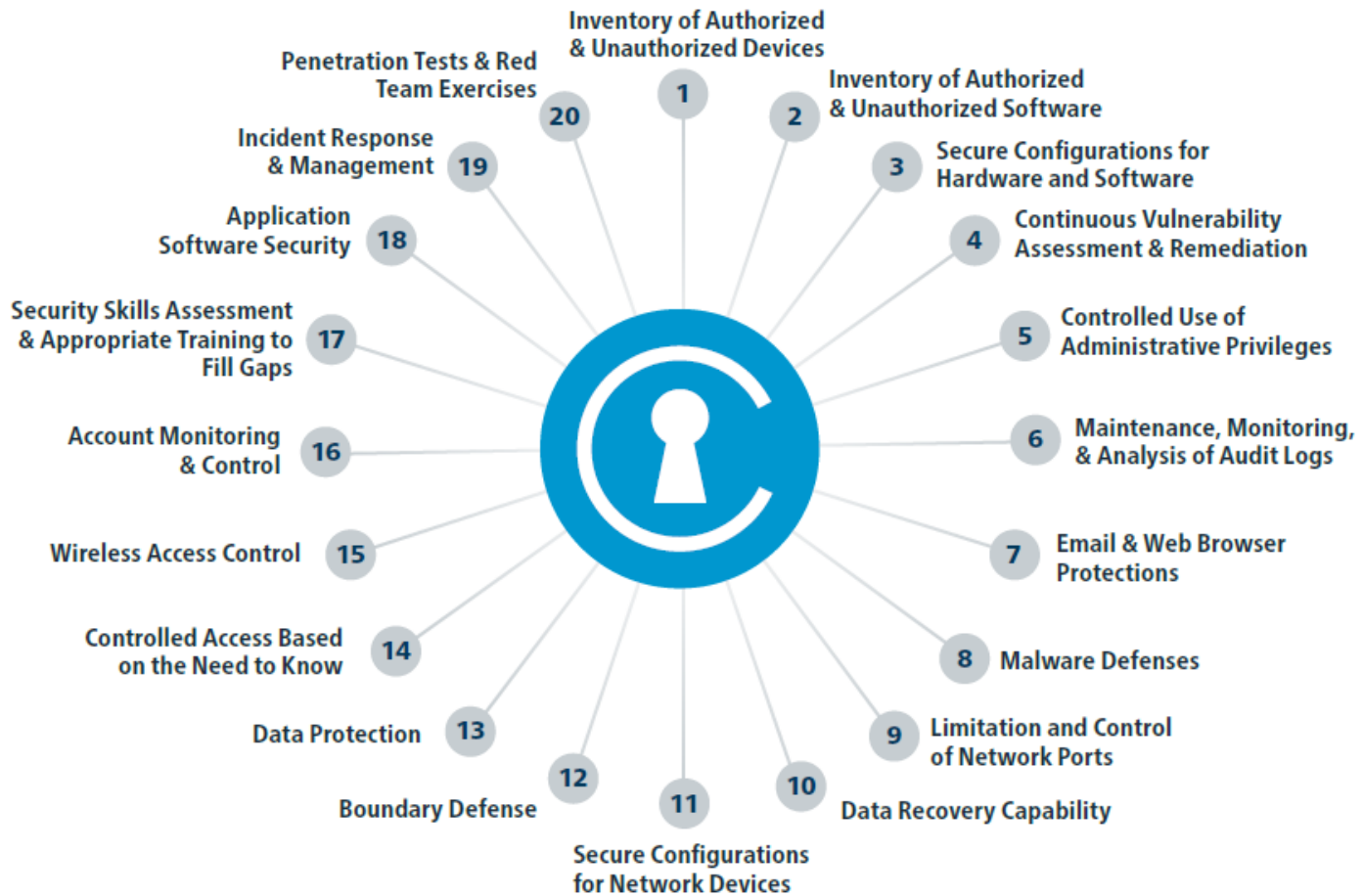
- Active cyber program in place
- Leveraging leading industry practices
- Close and active collaboration between IT and Management

Leveraging Frameworks

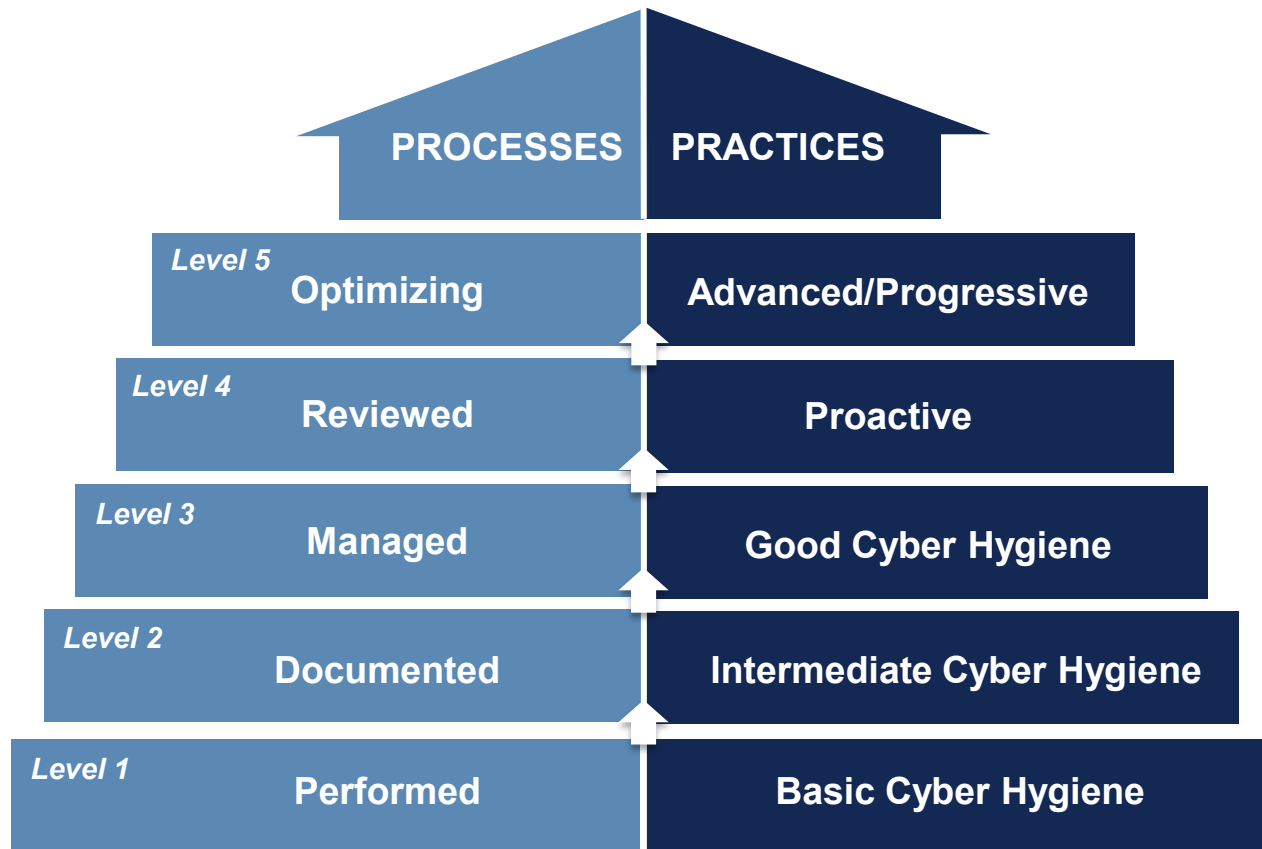
NIST Cyber Security Framework



CIS Top 20 for SMEs



CMMC Maturity Model



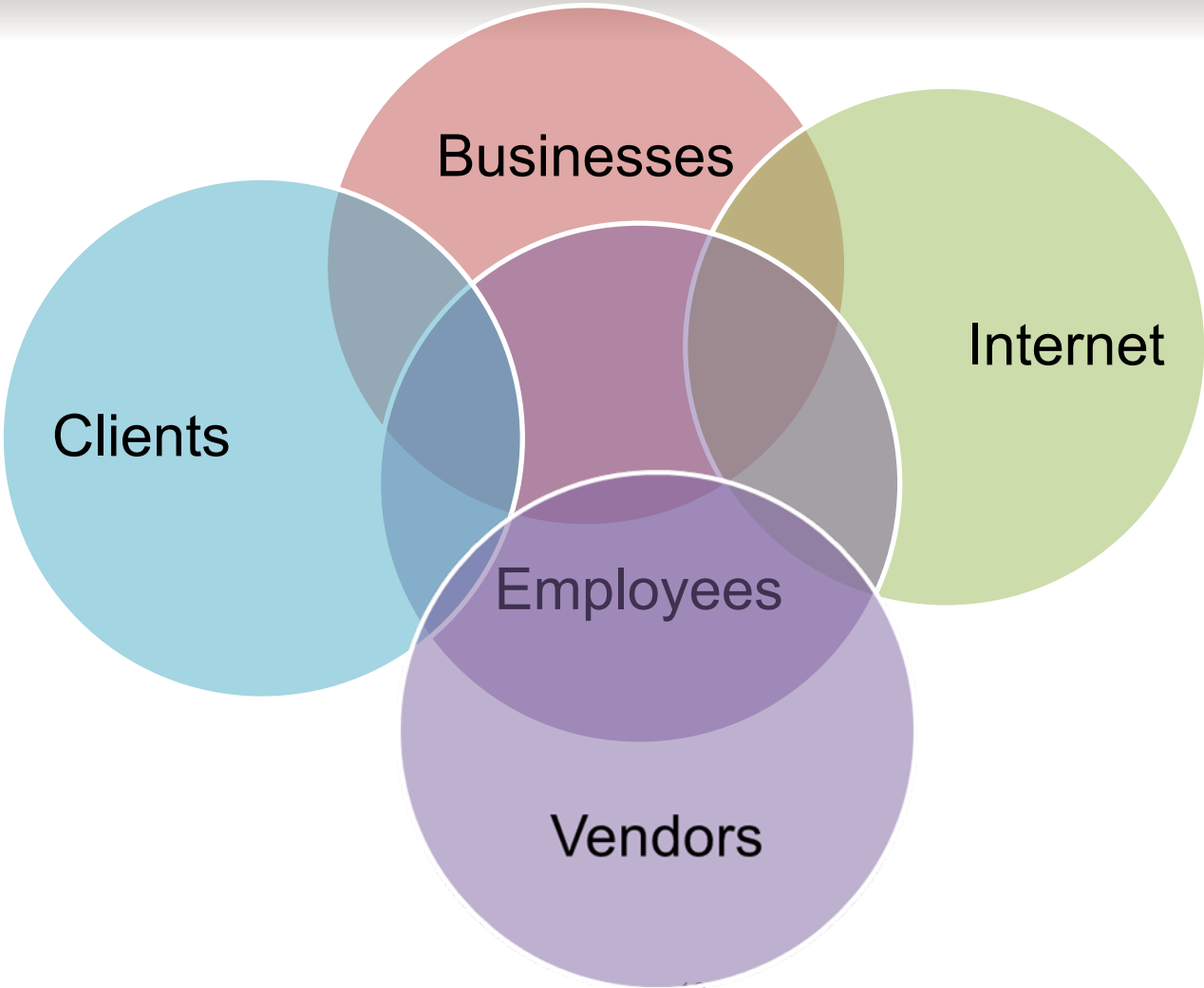
CMMC Capability Domains

Access Control (AC)	Incident Response (IR)	Risk Management (RM)
Asset Management (AM)	Maintenance (MA)	Security Assessment (CA)
Awareness & Training (AT)	Media Protection (MP)	Situational Awareness (SA)
Audit and Accountability (AU)	Personnel Security (PS)	System & Communications Protection (SC)
Configuration Management (CM)	Physical Protection (PE)	System & Information Integrity (SI)
Identification & Authentication (IA)	Recovery (RE)	

Cyber Security Program Triad



Know Your Web of Trust





KNOW YOUR RISK PROFILE

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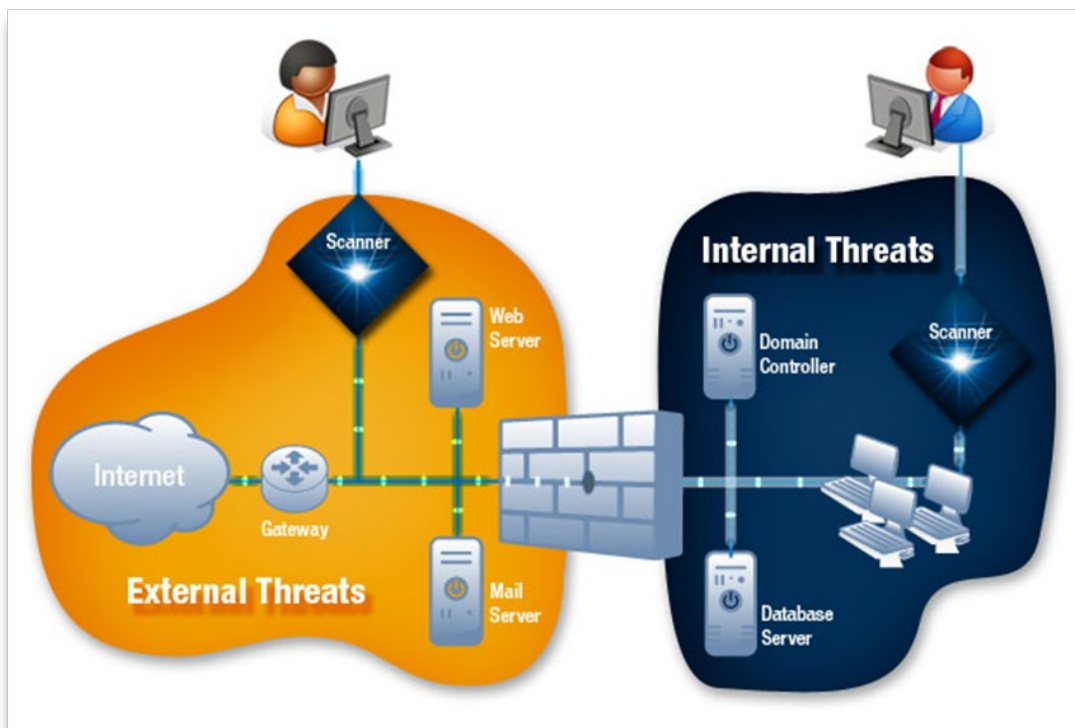
Do We Have a Cyber & Privacy Program?

- ▶ Is it an active program?
 - ▶ Committee in place?
- ▶ Is it well planned/budgeted?
- ▶ Is it based on a methodology?
 - ▶ NIST/CMMC/CIS
 - ▶ ISO
 - ▶ GDPR/HIPAA



Do We Know Our IT Vulnerabilities?

- ▶ Do we periodically conduct a vulnerability scan?
 - ▶ New vulnerabilities are discovered daily
 - ▶ Internal vulnerability scans occur from within the network
 - ▶ External vulnerability scans simulate the effect of Internet users attempting to access a network



Are We Monitoring Threats?

- ▶ Detecting potential intrusions?
- ▶ Review of user/insider activities?
- ▶ Staying on top of latest threats out there?



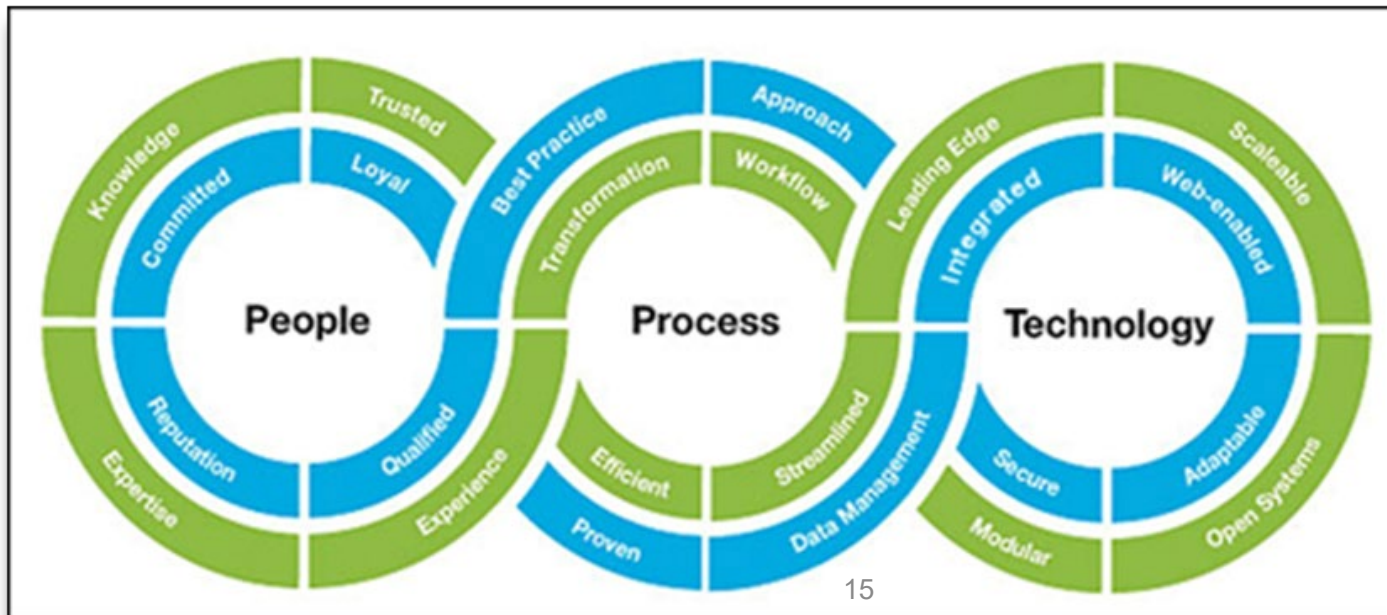
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Do We Have Updated Policies?

- ▶ Employee on boarding, acceptable use, termination?
- ▶ Data classification, access and protection?
- ▶ Data handling and privacy considerations?
- ▶ Vendor/contractor proper data handling and confidentiality?
 - ▶ IT department/provider(s) considerations?



Do We Have a Cyber Training Program?



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Are We Validating User Knowledge?

Testing



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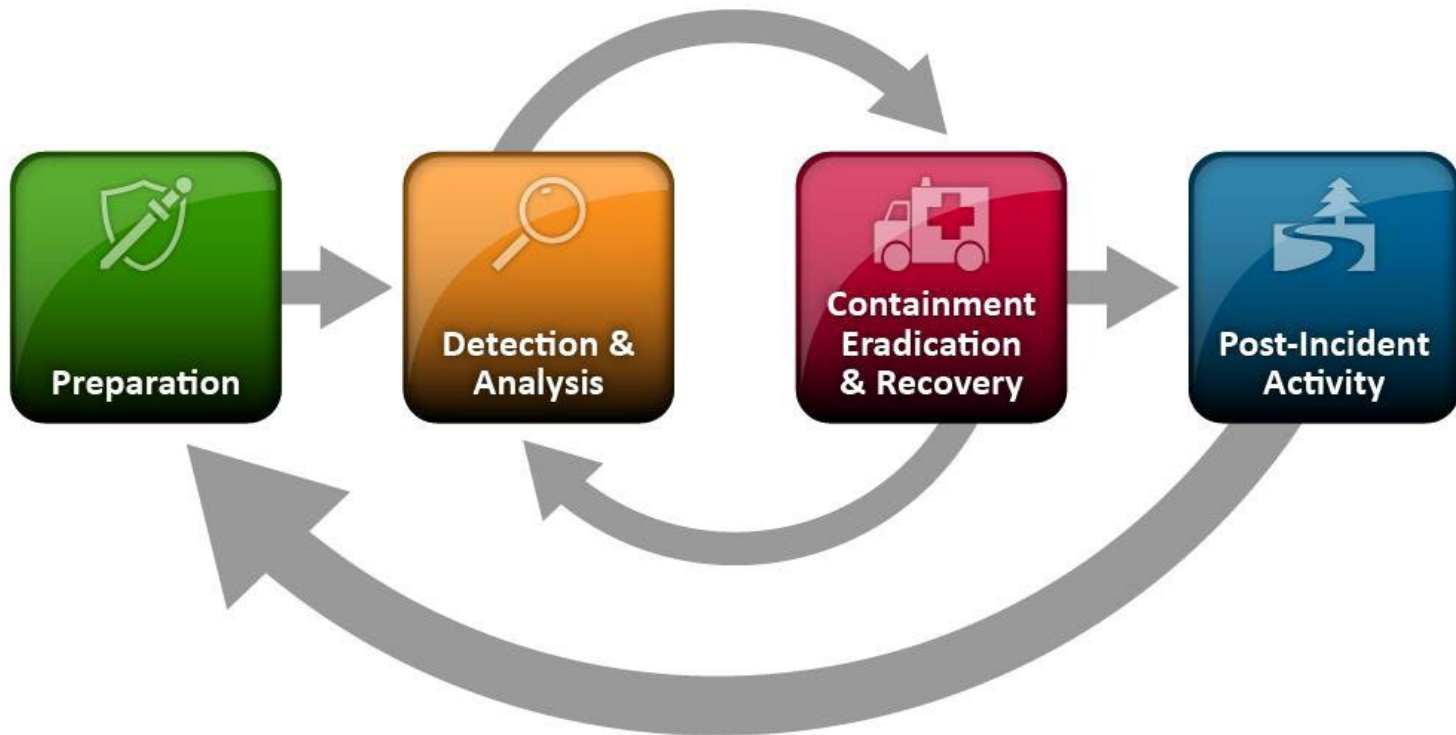
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Users Only Access What They Need?

- Principle of least privilege
 - a user, or a program, depending on the subject) must be able to access only the information and resources that are necessary for its legitimate purpose
- Review access levels and have proper change control procedures in place
- Apply this principle to all employees and third parties



Do we Have an Incident Response Plan?



Cyber Insurance Considerations

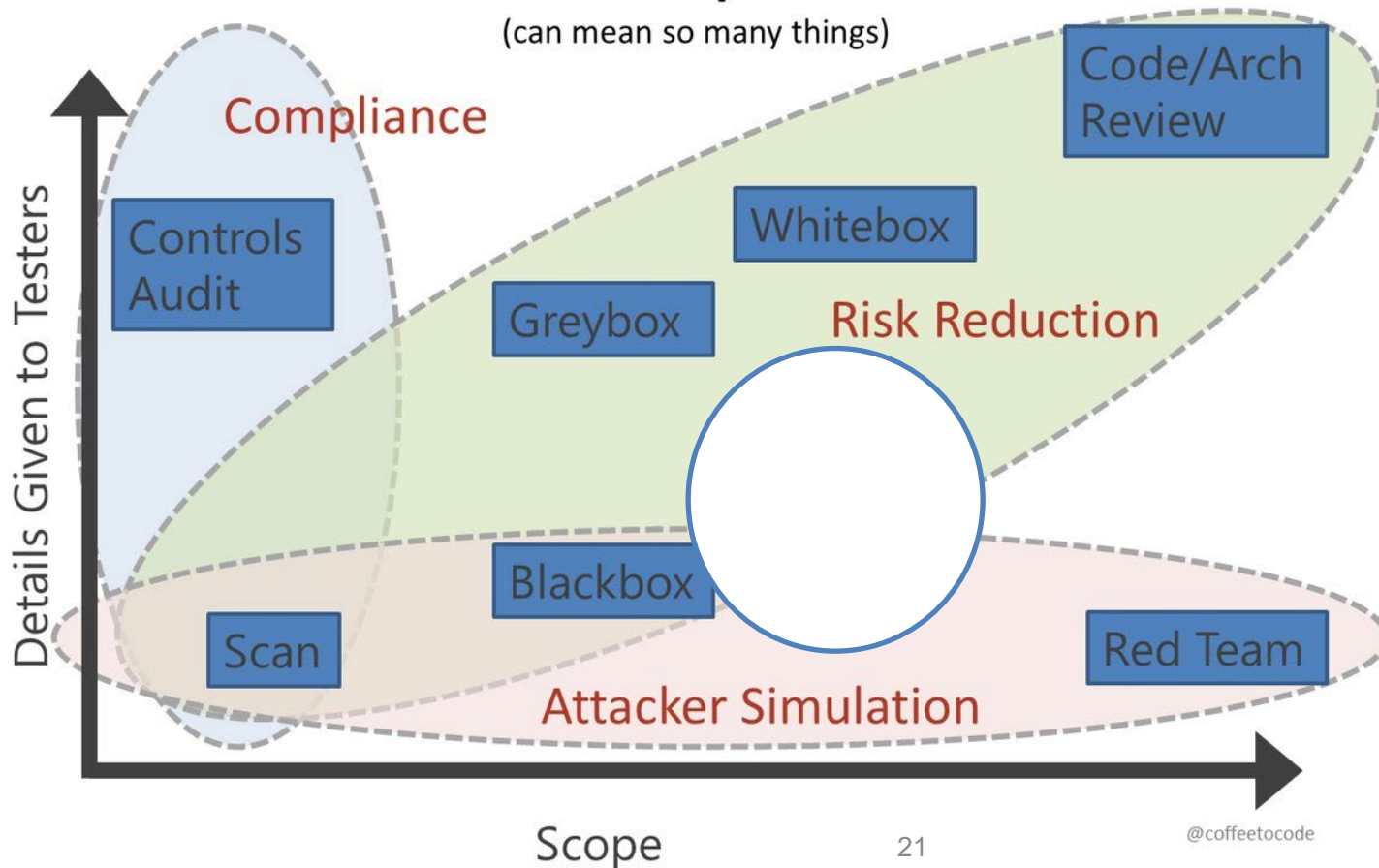
Do We Have a Recovery Plan?



Have We Paid Someone to Break In?

“I want a pentest”

(can mean so many things)



What is Your Risk Profile?

- ▶ **Assign a 10 to all YES responses**
- ▶ **Assign a 5 to all SOMEWHAT responses**
- ▶ **Assign a 0 to all NO responses**
- ▶ **Add up all your points from the 10 questions**
 - ▶ **Scored below 50, organization at a CRITICAL RISK LEVEL**
 - ▶ **Scored between 50-70, at a HIGH RISK LEVEL**
 - ▶ **Scored between 70-90, at a MODERATE RISK LEVEL**
 - ▶ **Scored above 90, at a MANAGED RISK LEVEL**

Concluding Comments

- ▶ Executives are ultimately responsible for their organizations cyber security and information security readiness.
- ▶ Executives and Board members need to stay highly engaged in the cyber and information security readiness efforts to lead their organization's culture towards a security aware and empowered one.
- ▶ ***Increasing cyber hygiene and information privacy is not a costly endeavor. It could be accomplished if addressed in a systematic program fashion to best protect ongoing digital transformation efforts and assets.***

Thank You for Attending!



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